

The last call for applications for the International Semester, Spring 2018 is open!

UNECON (Saint-Petersburg State University of Economics) extends the deadline for applications till **the 10th of December 2017.**

We have developed international courses in economics and finance for Bachelor and Master students. Classes are offered primarily in the areas of finance, marketing, law and politics. You may choose to combine studies with an internship in the dynamic business community of Saint-Petersburg and gain the invaluable experience of working in Russia in an International or Russian company.



For students majoring in arts and culture we offer a unique Russian language and Culture course, where one can explore a wide range of subjects – from the basics of the Russian Civilization to the modern Russian youth subcultures. The disciplines are delivered in English by the renowned professors of UNECON and partner universities from Europe, Asia and the Americas.



Together with our friendly staff and faculty, we welcome you to take full advantage of the educational excellence available to you through our International Program!



To create a memorable experience for you in Russia, we encourage you to participate in a variety of campus activities, sports teams, and clubs. Embark on exciting field trips to theaters, museums, other cities and more.

A favourable location of the UNECON campus enables our international students to study and live in the historical centre of Saint-Petersburg, in close vicinity to the most celebrated tourist attractions: the Hermitage, the Peter and Paul Fortress, the Kunstkamera, the Russian Museum and many others. We are sure that studying in UNECON will be a terrific experience, full of pleasant surprises, and a cherished memory in the years to come.



Welcome to UNECON – welcome to life-enriching academic, professional and cultural experience!

For more information on courses available for the Spring Semester 2018, please, see pages 2-4



Spring 2018 Bachelor courses

Economics and Finance

№	Title	Language	ECTS	Contact hours	Self-learning	Total hours	Professor
Module "Finance"							
1	Financial Institutions and Markets	English	3	28	62	90	Konstantin Kostin
2	Fixed Income Securities and Derivatives	English	3	28	62	90	Barbara Kaschütze
3	Private Equity & Venture Capital	English	3	28	62	90	Bernd Muehlfriedel
Module "Marketing"							
4	International Marketing	English	3	28	62	90	Konstantin Kostin
5	Modern Marketing in a World Gone Digital	English	3	28	62	90	Sami Lanu
6	Competitive Strategies in Russia	English	3	28	62	90	Julia Solovjova
Module "Politics"							
7	Russian Political System	English	3	28	62	90	Dmitry Gavra
8	Russia and the World: Foreign Policy of the Russian Federation	English	3	28	62	90	Nikita Lomagin
9	Russian Media in Current Business and Political Situation	English	3	28	62	90	Kirill Artemenko
Module "Energy and Environment"							
10	Introduction to international energy	English	3	28	62	90	Irina Mironova
11	Environmental Issues in Russia	English	3	28	62	90	Maria Liubarskaia
Module "Tourism"							
12	Complex Development of Tourism Industry	English	3	28	62	90	Viktoria Orlovskaya
13	Doing Business in Russia: Tourism Outlook	English	3	28	62	90	Natalia Kushcheva
14	Project Management in Tourism	English	3	28	62	90	Timo Saarainen
Module "Management"							
15	Hospitality Management	English	3	28	62	90	Konstantin Kostin
16	International Human Resource Management	English	3	28	62	90	Irina Borovskaya
17	Management in Small and Medium-Size Enterprises	English	3	28	62	90	Vladlena Zarembo
Elective courses							
18	Globalisierung als Megatrend in der Entwicklung der Weltwirtschaft	German	3	28	62	90	Grigory Feigin
19	Cooperation and Networking in International Business	English	3	28	62	90	Elena Terekhina
20	Interactions of Art and Economy. From patronage to the creative industries	English	3	28	62	90	Luca Zordan
21	Russian Language	Russian	6			180	



Spring 2018 Bachelor courses

Russian language and culture

№	Title	Language	ECTS	Contact hours	Self-learning	Total hours	Professor
Obligatory courses							
Module "Culture and history"							
1	Reducing Gaps in Business Communication Skills: from Application Letters to Business-Related Pitches	English	3	28	62	90	Elena Orlova
2	Modern Russian culture and society through cinema and music	English	3	28	62	90	Elena Bulatova
3	Effective overcome of ethno-cultural stereotypes and cliches in the course of cross-cultural business communications and negotiations	English	3	28	62	90	Grigoriy Rozhkov
4	Russian language		10			270	

Elective courses

Module "Politics"							
5	Russian Political System	English	3	28	62	90	Dmitry Gavra
6	Russia and the World: Foreign Policy of the Russian Federation	English	3	28	62	90	Nikita Lomagin
7	Russian Media in Current Business and Political Situation	English	3	28	62	90	Kirill Artemenko
Module "Energy and Environment"							
8	Introduction to International Energy	English	3	28	62	90	Irina Mironova
9	Environmental Issues in Russia	English	3	28	62	90	Maria Liubarskaia
Module "Tourism"							
10	Complex Development of Tourism Industry	English	3	28	62	90	Viktoria Orlovskaya
11	Doing Business in Russia: Tourism Outlook	English	3	28	62	90	Natalia Kushcheva
12	Project Management in Tourism	English	3	12	78	90	Timo Saarainen
Module "Management"							
13	Hospitality Management	English	3	28	62	90	Konstantin Kostin
14	International Human Resource Management	English	3	28	62	90	Irina Borovskaya
15	Management in Small and Medium-Size Enterprises	English	3	28	62	90	Vladlena Zarembo
16	Theory and Practice of Translation	English	2	16	44	60	Evgenia Gorn
17	Introduction to the Russian Civilization	English	3	28	62	90	Anna Nabirukhina
18	Interactions of Art and Economy. From patronage to the creative industries	English	3	28	62	90	Luca Zordan



Spring 2018 Master courses

No	Title	Language	ECTS	Contact hours	Self-learning	Total hours	Professor
1	International Trade and Regional Integration: Legal and Economic Perspectives	English	3	28	62	90	Vladimir Talanov
2	International Economic Law	English	3	28	62	90	Vladimir Talanov
3	Budgeting and Business Performance Management	English	3	28	62	90	Maria Gogolukhina
4	Investments and Investment Decisions	English	3	28	62	90	Konstantin Kostin
5	Opportunities for Doing Business in Russia	English	3	28	62	90	Konstantin Kostin
6	Marketing of Banking Services	English	3	28	62	90	Maria Konyagina
7	Corporate Governance and Internal Control	English	2	16	44	60	Evgenia Fanta
8	Production Management	English	3	28	62	90	Thomas Spengler
9	Managerial Decision Making	English	3	28	62	90	Mohsen Afsharian
10	Research Methods	English	2	18	42	60	Natalia Sarakhanova
11	Russian Language	Russian	6			180	