



Faculty of Commerce and Tourism Industry

**BELARUS STATE ECONOMIC UNIVERSITY (BELARUS)**  
**PLEKHANOV RUSSIAN UNIVERSITY OF ECONOMICS (RUSSIA)**  
**ODESSA NATIONAL ACADEMY OF FOOD TECHNOLOGIES (UKRAINE)**  
**UNIVERSITY OF CAGLIARI (ITALY)**  
**INTERNATIONAL SCHOOL OF MANAGEMENT – ISM (GERMANY)**  
**FOREIGN TRADE UNIVERSITY (VIETNAM)**

**INVITE**

**students and young scientists to participate in the**  
**5<sup>th</sup> INTERNATIONAL SCIENTIFIC AND PRACTICAL CONFERENCE**  
**"MODERN MECHANISM OF FUNCTIONING OF TRADING BUSINESS**  
**AND TOURISM INDUSTRY: REALITY AND PROSPECTS"**  
**on December 3-4, 2020**

**The Main Topics of the Conference:**

***Section 1. The economic potential of the wholesale and retail trade***

- Problems of consumer market development;
- The effectiveness of innovations in the field of trade;
- State regulation of trade;
- Ways of improving the functioning of trade organizations;
- Development strategies of trade organizations in modern conditions.

***Section 2. Modern problems and prospects of the development of the restaurant business***

- Domestic and foreign experience of the restaurant business;
- The effectiveness of innovation in the restaurant industry;
- Ways of improving the functioning of the restaurant business.

***Section 3. Commercial activities in domestic and foreign markets***

- Modern trading and catering technologies;
- The commercial potential of the organization in the foreign and domestic markets;
- E-commerce;
- Commercial real estate; etc.

***Section 4. Problems of real estate market development***

- Commercial real estate management;
- Residential property management;
- Surveying, etc.

***Section 5. Issues in commodity research of food and non-food products***

- Management and special aspects of the quality control of consumer goods;
- The identification and safety of consumer goods;
- The characteristics of commodity research and the competitiveness of consumer goods;
- Innovative technology used in the production of consumer goods;
- Modern methods of analysis of the range of consumer goods;

***Section 6. Complex development of tourism industry on the basis of innovative technologies***

- Innovative tools for promoting national tourist product;
- Development of various types of tourism (event, medical and health tourism, ecotourism);
- Problems of functioning of tourist destinations;
- Main directions of tourism development in the modern world.

***Section 7. Problems and prospects for the development of the trade and tourism industry in the global market (in English)***

- Modern trends of world trade development;
- Global practice of the functioning of the retail trade and restaurant business;
- Trends in the development of the tourism industry in the context of globalization.

The form of participation in the conference - by correspondence  
Conference languages - Russian, Belarusian, and English  
Conference venue – 7, Sverdlova Str., Minsk



*The plenary session is held online.  
The section meeting is held in absentia.*

*Detailed information on the format of the event  
will be posted on the website of the Faculty of  
Commerce and Tourism Industry - [fcti.by](http://fcti.by)*

### **PARTICIPATION IN THE CONFERENCE**

**For participation in the conference** you are required to e-mail the following materials to [fcti.conf@tut.by](mailto:fcti.conf@tut.by) by **November 27, 2020**:

- application form formalized in a separate file (file name: *Surname\_Zayavka.docx*);
- abstract in electronic form (file name: *Section number\_Surname\_Abstract.docx*);
- copy of the receipt confirming the payment of the registration fee.

### **APPLICATION FORM**

#### **of a participant of the 5<sup>th</sup> International scientific and practical conference "MODERN MECHANISM OF FUNCTIONING OF TRADING BUSINESS AND TOURISM INDUSTRY: REALITY AND PROSPECTS"**

Full name of participant	
- place of studies (work), faculty, year, group	
- contact telephone number	
- e-mail	
Research supervisor (full name)	
- academic degree, academic title	
- place of employment, position	
The abstract title	
Theme of the conference	
Form of participation: - Attendance: presentation of a paper, - Correspondence: publication of abstracts - Participation in a master-class	
Do you need a hotel? (Yes/ No)	

A collection of materials based on the results of the conference will be posted in the electronic library of BSEU and on the website of the Faculty of Commerce and Tourism Industry: [www.fcti.by](http://www.fcti.by) in PDF- format.

### **AMOUNT OF REGISTRATION FEE FOR CONFERENCE PARTICIPANTS**

- *for foreign participants* - 10 USD. Bank details for international transfer in USD: BY68 AKBB 3632 9000 0012 2520 0000 (recipient: Belarus State Economic University); Bank of recipient: BELARUSBANK MINSK SWIFT AKBBBY2X for crediting to cor. account BY90 AKBB6111 0000 0026 6000 0000; Correspondent bank: Citibank N.A., New York USA, SWIFT CITIUS33 Corr. acc. No. 36316365.

**The registration fee should be paid by the conference participant by 27 November 2020.**

This information letter in accordance with paragraph 2 of Art. 407 of the Civil Code is a public offer (a proposal to conclude an agreement), and the payment of the amount indicated in it in accordance with paragraph 3 of Art. 408 and clause 2 of Art. 407 Civil Code - acceptance (acceptance of the proposal). In this case, the agreement will be considered concluded at the time of payment (confirmation of payment) for information and consulting services. This information letter is indicated as the basis for payment. The public offer applies only to citizens of the Republic of Belarus.

### **Requirements for the abstracts**

Abstracts are accepted for publication, including ones in collaboration with research supervisors.

The submitted materials must include a logically separated introduction; main part; final part with clearly defined conclusions; and a list of references.

- File format - doc, docx, rtf
- Abstract size - up to two A4 pages, with portrait orientation of pages and tables

